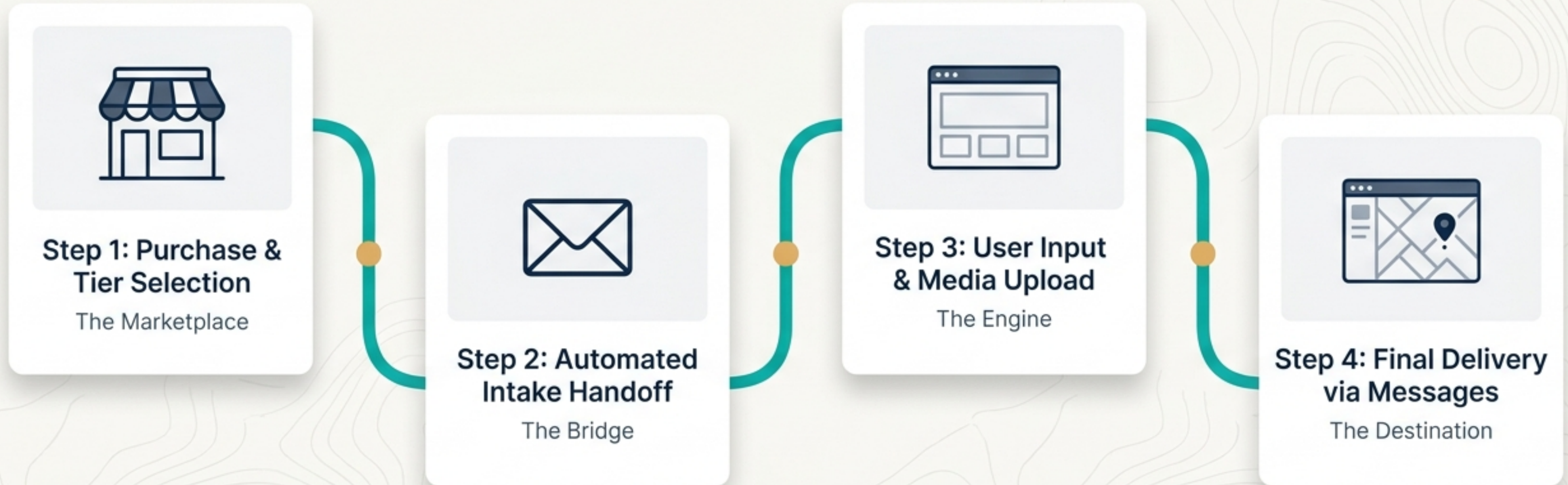


The Mushin Solutions Buyer Journey

End-to-End Operational Architecture:
From Etsy Storefront to Hosted Dashboard



The Digital Ecosystem Handoff



Step 1: Selecting the Storage Tier

The buyer initiates the journey by selecting a dashboard listing based strictly on expected media size.

Basic

\$79

- 1 GB Media Limit
- 3-4 Hour Build

Standard

\$129

- 3 GB Media Limit
- 4-6 Hour Build

Premium

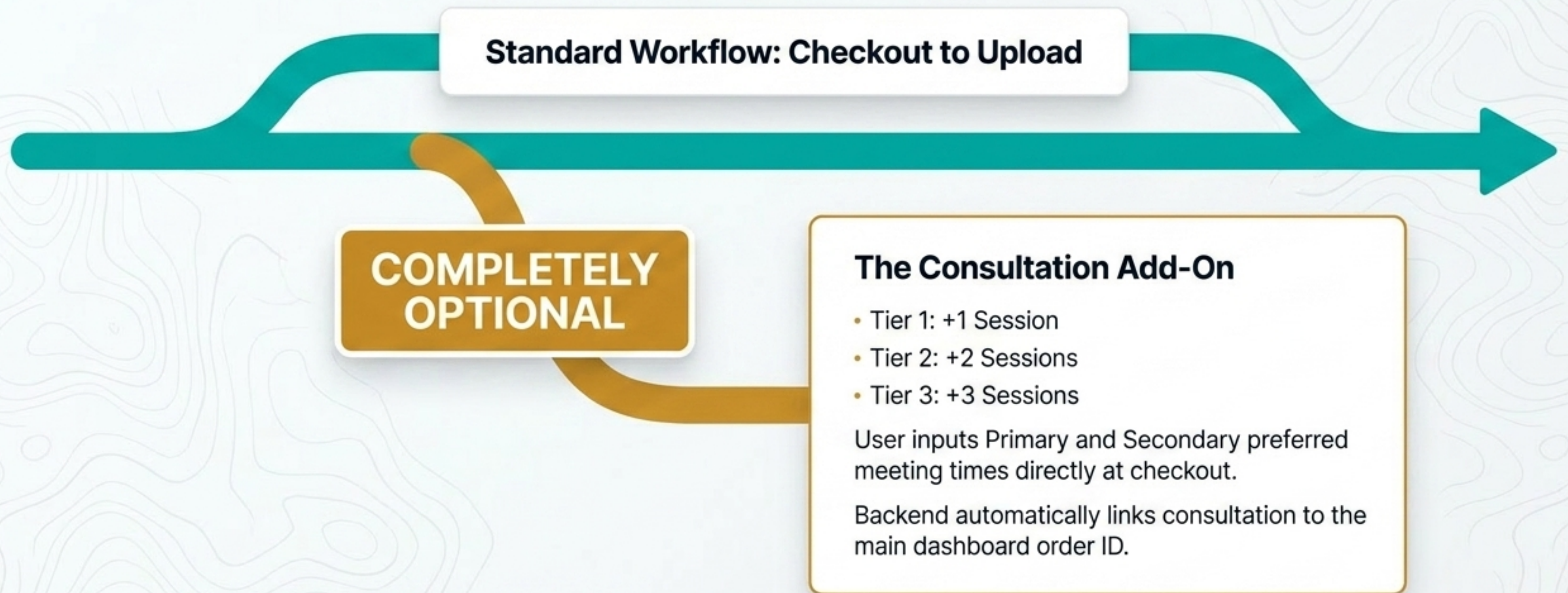
\$189

- 8 GB Media Limit
- 6-8 Hour Priority Build
- **Includes 1× 30-min Consultation**

Included Across All Tiers: Unlimited Map Phases, Unlimited Route Stops, and 1-Year Cloud Hosting.

Step 1a: The Optional Collaboration Path

Live 30-minute video sessions to plan phases and route overrides. Purchased as a separate listing.



Standard Workflow: Checkout to Upload

**COMPLETELY
OPTIONAL**

The Consultation Add-On

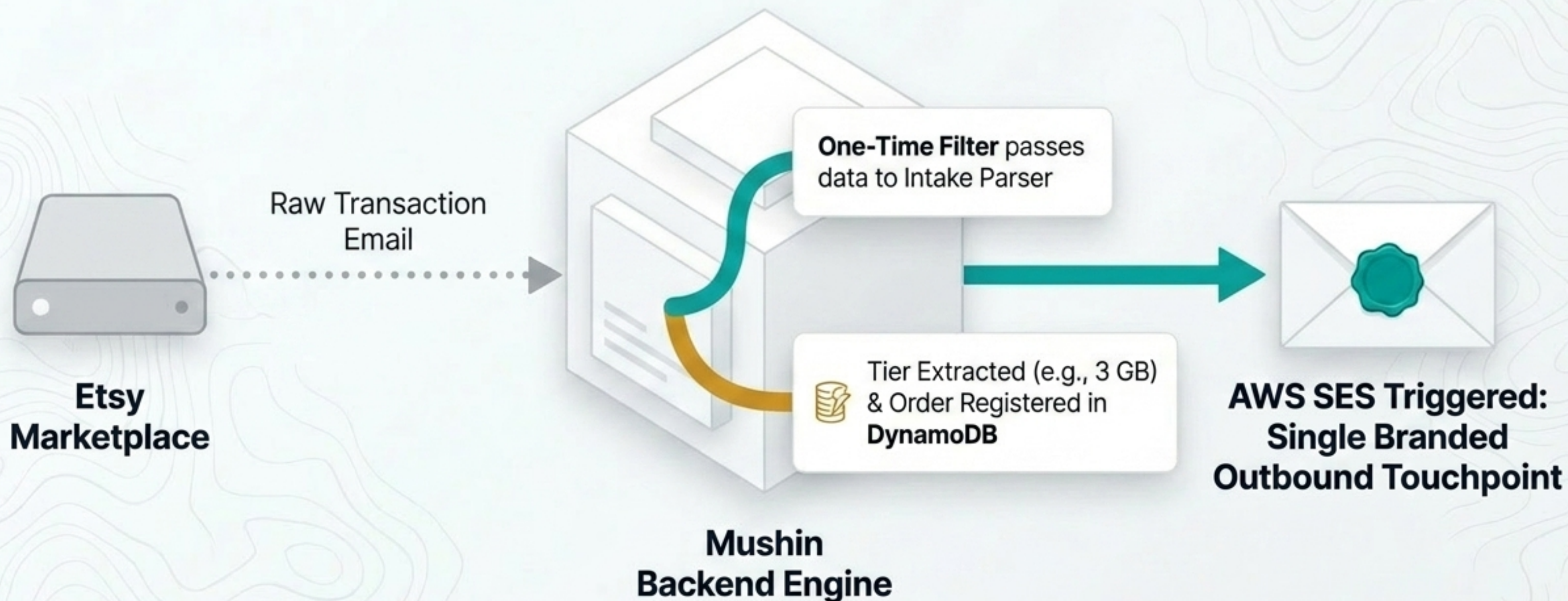
- Tier 1: +1 Session
- Tier 2: +2 Sessions
- Tier 3: +3 Sessions

User inputs Primary and Secondary preferred meeting times directly at checkout.

Backend automatically links consultation to the main dashboard order ID.

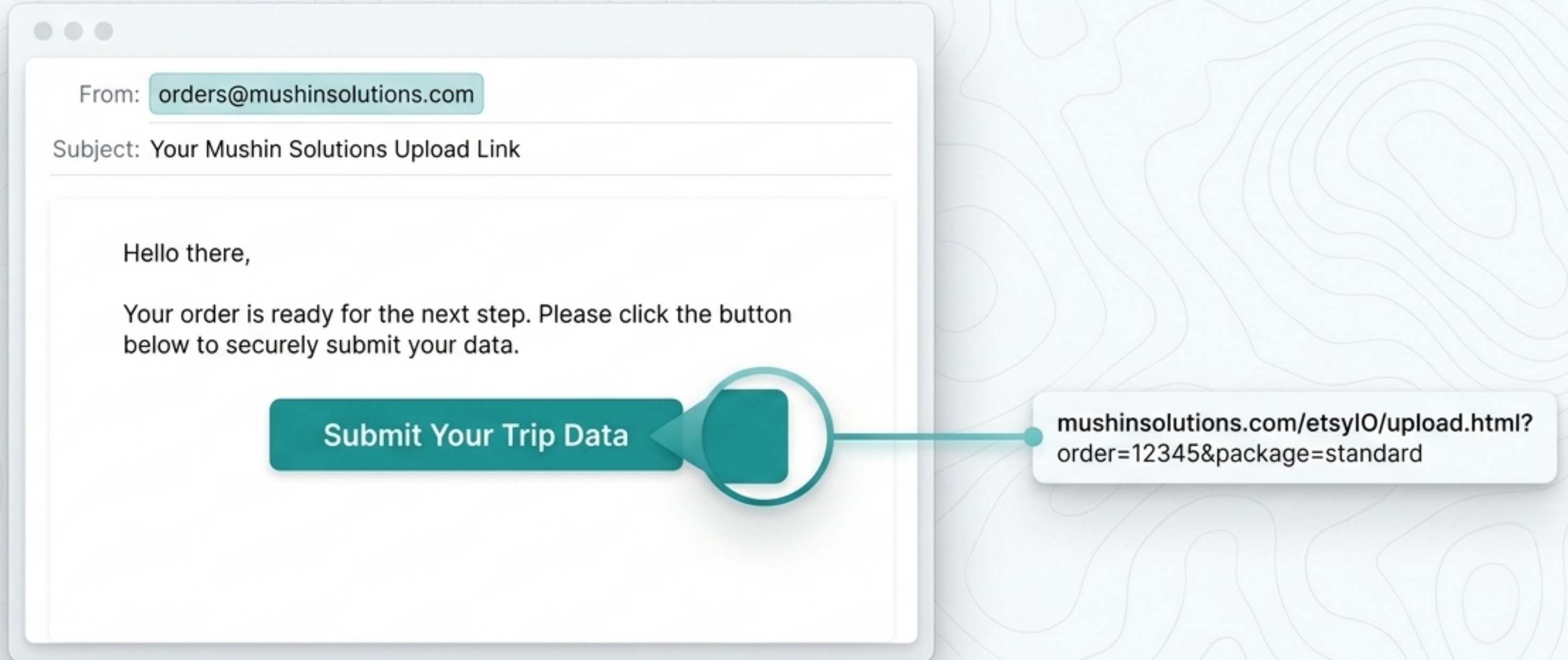
Step 2 Backend: Automated Parsing

Translating a raw marketplace transaction into a structured, branded AWS data payload.



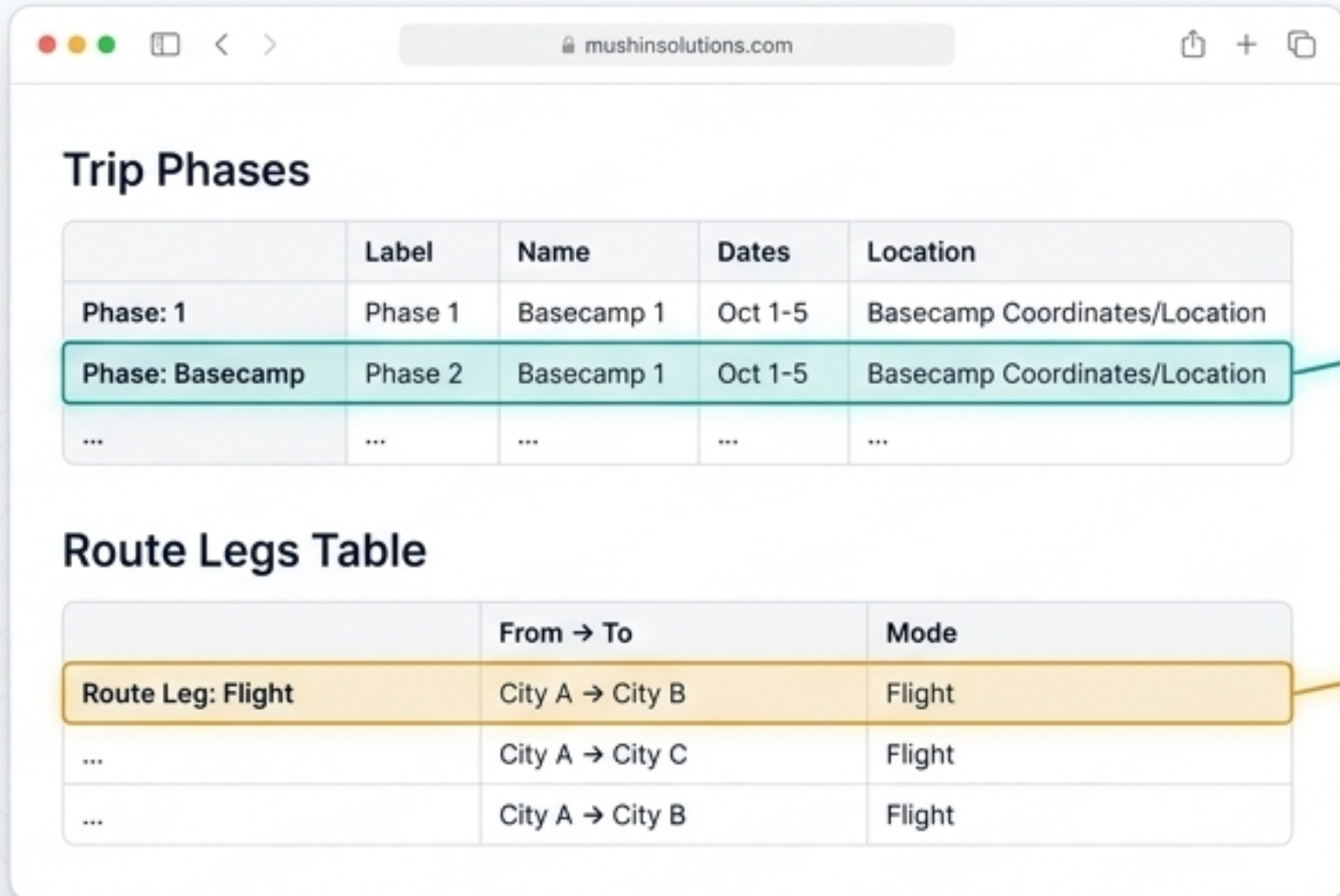
Step 2 Frontend: The Single-Touch Handoff

Zero manual spam. The customer receives precisely one highly polished, automated instruction channel.



Step 3: Architecting the Route (User Input)

Customers dictate the authoritative trip topology. Structured phase tables and route legs override automated GPS guesses.



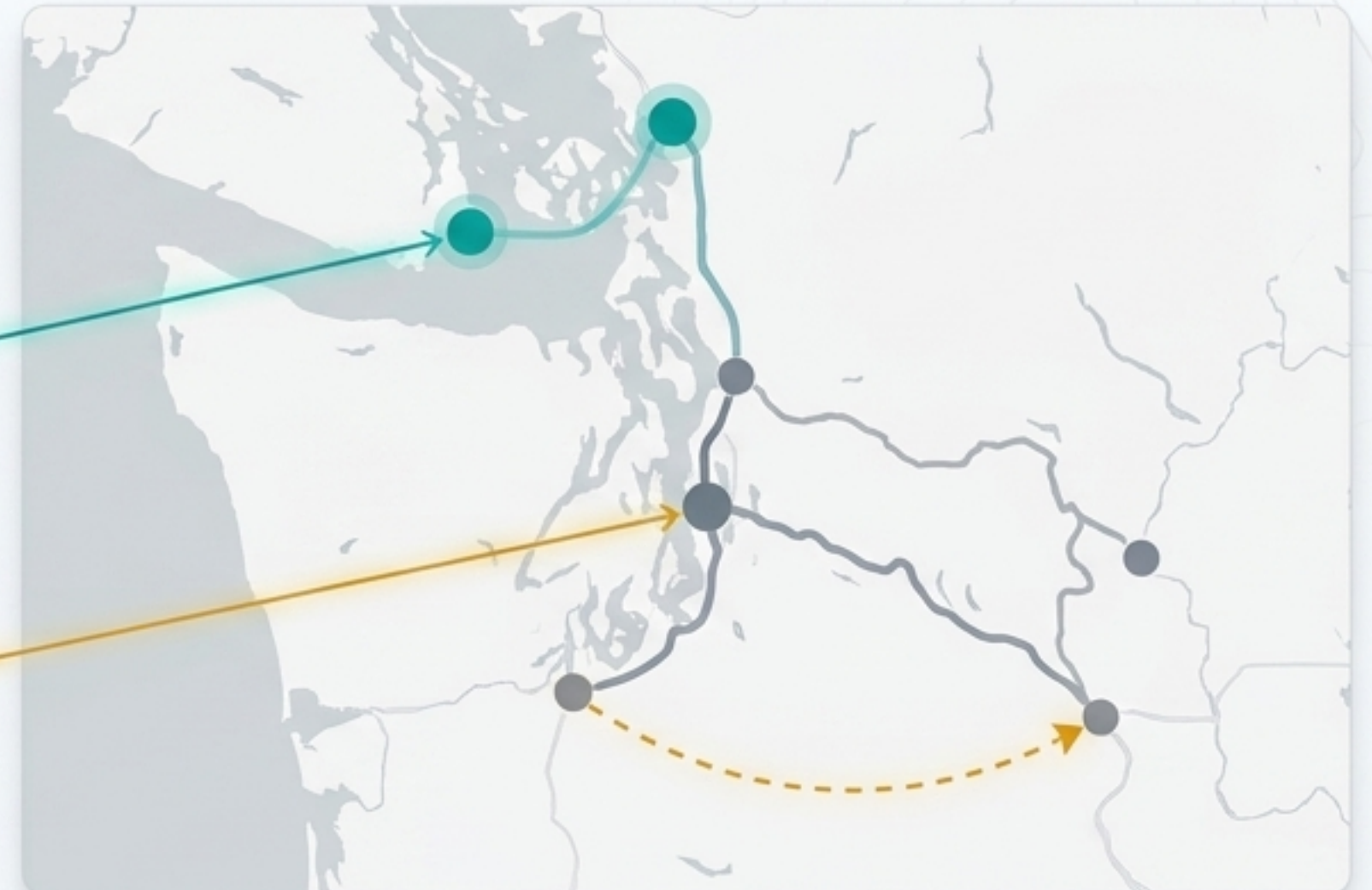
Trip Phases

	Label	Name	Dates	Location
Phase: 1	Phase 1	Basecamp 1	Oct 1-5	Basecamp Coordinates/Location
Phase: Basecamp	Phase 2	Basecamp 1	Oct 1-5	Basecamp Coordinates/Location
...	...	...	...	...

Route Legs Table

	From → To	Mode
Route Leg: Flight	City A → City B	Flight
...	City A → City C	Flight
...	City A → City B	Flight

The Inputs

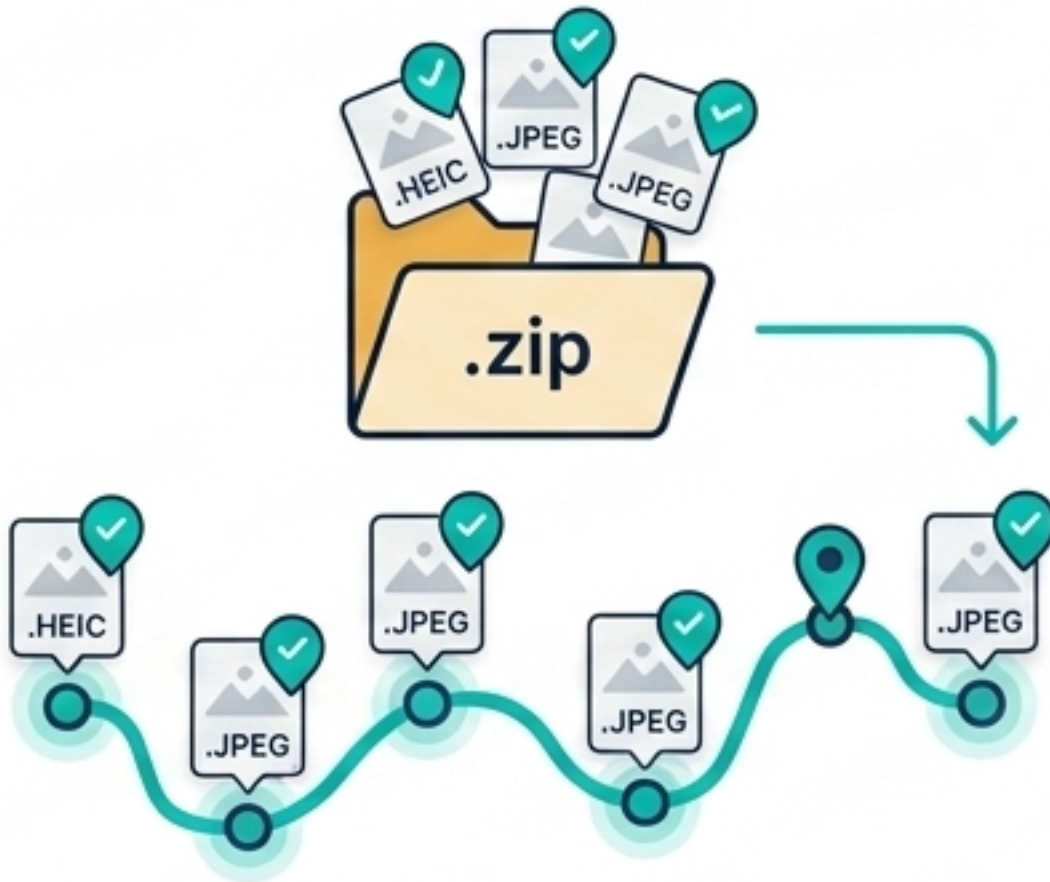


The Map Topology

Step 3: Media Upload & Geotag Resolution

Geotagged files automatically enrich the route spine. Non-GPS images require explicit filename-to-stop mapping.

Automated GPS Placement



Files automatically snap to coordinates.

Manual Placements Table



Filename	Stop
Day2.png →	Paris

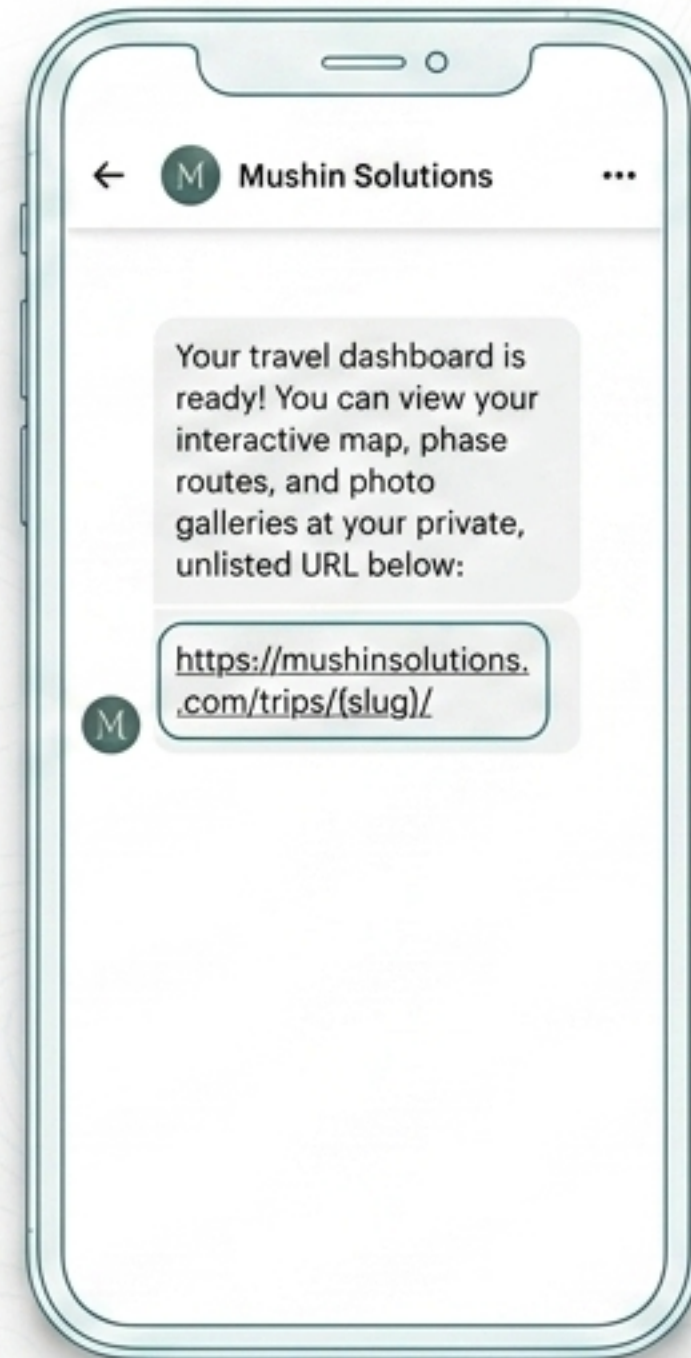


Paris

Table resolves filename errors.

Step 4: The Final Destination Handoff

After pipeline build and manual quality review, the finished dashboard is delivered securely via the native marketplace messaging system.



The Final Payload: Structured Data Realized

The end-to-end journey seamlessly transforms raw media and lightweight form inputs into a fully hosted, interactive geospatial record.

Derived directly from user's 'Trip Title' input.

Narrative generated from route context and GPS timestamps, constrained by user's Phase Labels.



Colors and phase counts generated automatically from the Phase Table inputs.

Route topology defined strictly by the user's Route Legs table, clustered by Mapbox logic.